

hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on December 21, 2004 by Jon D. Sautin (Reg. No. 41,311).

Signature

PATENT
Case No. N0093US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Guido et al.

Serial No. 09/887,198

Filed: June 22, 2001

Title: Geographic Database Organization that
facilitates Location-Based Advertising

)
) Group: 2171

)
) RECEIVED
CENTRAL FAX CENTER

)
) JAN 04 2005

**FOURTH INFORMATION
DISCLOSURE STATEMENT**

Commissioner for Patents
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. §1.56 and in conformance with 37 C.F.R. §§ 1.97-1.99, Applicant discloses the reference(s) listed on the attached form PTO-1449 for consideration by the Examiner.

Applicant requests that the Examiner review the entire disclosure of each listed reference. The Examiner is requested to acknowledge consideration of the reference(s) by initialing the appropriate location(s) on the form PTO-1449 enclosed herewith.

Applicant submits that the claimed subject matter of the present application defines over the cited prior art.

Applicant does not represent any cited reference to be prior art and Applicant reserves the right to disqualify any reference by the showing of an earlier date of invention, if appropriate.

This Information Disclosure statement is accompanied by a Fee Transmittal that authorizes payment of the fee associated with submission of this information disclosure statement.

Respectfully submitted,



Jon D. Shutter
Reg. No. 41,311
Attorney for Applicant

NAVTEQ NORTH AMERICA, LLC
(Formerly Navigation Technologies Corporation)
222 Merchandise Mart Plaza, Suite 900
Chicago, Illinois 60654
(312) 894-7371

FORM PTO-1449	SERIAL NO.	CASE NO.
	09/887,198	N0093US
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (use several sheets if necessary)	FILING DATE	GROUP ART UNIT
	6/22/2001	2171
	APPLICANT(S): Guido et al.	

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
A1	2003/0013449A1	1/16/2003	Hose et al.	455/440	7/11/2001
A2					
A3					RECEIVED
A4					CENTRAL FAX CENTER
A5					
A6					JAN 04 2005
A7					
A8					
A9					
A10					
A11					
A12					

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES	NO
A13						
A14						
A15						
A16						
A17						

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)
A18	
A19	
A20	
A21	
A22	
A23	

EXAMINER	DATE CONSIDERED
----------	-----------------

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609;
 Draw line through citation if not in conformance and not considered. Include copy of this form with next
 communication to applicant.

Rev. Oct. 97
 C:\Documents and Settings\dhuffman.navtech-ch\My Documents\Patent\N0093US 1449-3rd.DOC

hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on January 4, 2005 by Tom R. Shutter (Reg. No. 41,311).

Signature

PATENT
Case No. N0093US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED
CENTRAL FAX CENTER

In re Application of:
Guido et al.

JAN 04 2005

Serial No. 09/887,198

) Group: 2177

Filed: June 22, 2001

) Examiner:
Kuen S. Lu

Title: Geographic Database Organization that
facilitates Location-Based Advertising

FIFTH INFORMATION
DISCLOSURE STATEMENT

Commissioner for Patents
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.56 and in conformance with 37 C.F.R. §§ 1.97-1.99, Applicant discloses the reference(s) listed on the attached form PTO-1449 for consideration by the Examiner.

Applicant requests that the Examiner review the entire disclosure of each listed reference. The Examiner is requested to acknowledge consideration of the reference(s) by initialing the appropriate location(s) on the form PTO-1449 enclosed herewith.

Applicant submits that the claimed subject matter of the present application defines over the cited prior art.

Applicant does not represent any cited reference to be prior art and Applicant reserves the right to disqualify any reference by the showing of an earlier date of invention, if appropriate.

This Information Disclosure statement is accompanied by a Fee Transmittal that authorizes payment of the fee associated with submission of this information disclosure statement.

Respectfully submitted,



Jon D. Shutter
Reg. No. 41,311
Attorney for Applicant

NAVTEQ NORTH AMERICA, LLC
(Formerly Navigation Technologies Corporation)
222 Merchandise Mart Plaza, Suite 900
Chicago, Illinois 60654
(312) 894-7000

FORM PTO-1449	SERIAL NO. 09/887,198	CASE NO. N0093US
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE 6/22/2001	GROUP ART UNIT 2177
(use several sheets if necessary)	APPLICANT(S): Guido et al.	

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
A1	6,785,551	08/2004	Richard	455/456.1	
A2					

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
A3					
A4					
A5					
A6					
A7					

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
A8		
A9		
A10		
A11		
A12		
A13		

EXAMINER	DATE CONSIDERED
----------	-----------------

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Rev. Oct. 97

C:\Documents and Settings\dhuffman.NAVTECH-CHI\My Documents\Patent\N0093US 1449-5th.DOC